

## **Michigan Parking Association 2009 MPA Scholarship Program**

This year the Michigan Parking Association is sponsoring a \$1,500.00 Student Scholarship to be awarded to a student candidate who has written a comprehensive essay on one of several topics chosen this year by the MPA Board of Directors, which feel to be relevant to today's MPA members, regarding industry issues and their impact.

### **Topic Choices:**

- Marketing Strategies to Raise Membership in the MPA
- Cost Reductions While Adding Value to Parking for Customers
- Improvements in Design and Maintenance of Parking Facilities
- Value and Benefits of Controlled Parking at Hospitals and Universities
- Marketing Strategy to Improve on Customer Comfort with Parking Facilities
- The Future in Parking Enforcement Strategies

### **Eligibility:**

- 1.) Currently (Fall Semester 2009) a Full or Part Time Graduate/Undergraduate Student with a Minimum of 6 credit hrs.
- 2.) Must be currently attending an accredited college or university in the state of Michigan
- 3.) Must have a GPA of 2.5 or above
- 4.) Extra points credited as a current membership of the MPA or an immediate family relative is a MPA member.

### **Rules:**

You must submit an essay, no more than 2500 words plus illustrations, developing a plan for one of the above topics. Your essay will be judged on originality, technical feasibility, short- term and long-term implications, as well as, the effectiveness of your writing. The winner will be required to present their essay at the 2009 MPA Fall Conference in Detroit, Michigan on October 1, 2009. Travel Expenses will be paid.

**Submission Deadline:** September 15, 2009

**Application Form:**

Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

College or University (within Michigan): \_\_\_\_\_

Major: \_\_\_\_\_

Area of specialty or concentration: \_\_\_\_\_

Current Grade Point Average \_\_\_\_\_

Working Toward Degree (circle one):    BS    MS    PHD

Previous Degrees:

University: \_\_\_\_\_ Degree: \_\_\_\_\_ GPA: \_\_\_\_\_

Major and Area of Specialty: \_\_\_\_\_

University: \_\_\_\_\_ Degree: \_\_\_\_\_ GPA: \_\_\_\_\_

Major and Area of Specialty: \_\_\_\_\_

Participation in campus or other activities:

\_\_\_\_\_

I verify that I have correctly completed this form, and have independently prepared the attached essay.

\_\_\_\_\_

Applicant Signature