

Michigan Parking Association 2008 MPA Scholarship Program

This year the Michigan Parking Association is sponsoring a \$1,500.00 Student Scholarship to be awarded to a student candidate who has written a comprehensive essay on one of several topics chosen this year by the MPA Board of Directors, which feel to be relevant to today's MPA members, regarding industry issues and their impact.

Topic Choices:

- Marketing Strategies to Raise Membership in the MPA
- Cost Reductions While Adding Value to Parking for Customers
- Improvements in Design and Maintenance of Parking Facilities
- Value and Benefits of Controlled Parking at Hospitals and Universities
- Marketing Strategy to Improve on Customer Comfort with Parking Facilities
- The Future in Parking Enforcement Strategies

Eligibility:

- 1.) Currently (Fall Semester 2008) a Full or Part Time Graduate/Undergraduate Student with a Minimum of 6 credit hrs.
- 2.) Must be currently attending an accredited college or university in Michigan
- 3.) Must have a GPA of 2.5 or above
- 4.) Must be working on a degree in one of the following fields
 - Engineering, Marketing/Business, Architecture, City Planning, Criminal Justice
- 5.) Extra points credited as a current membership of the MPA or an immediate family relative is a MPA member.

Rules:

You must submit an essay, no more than 2500 words plus illustrations, developing a plan for one of the above topics. Your essay will be judged on originality, technical feasibility, short-term and long-term implications, as well as, the effectiveness of your writing. The winner will be required to present their essay at the 2008 MPA Fall Conference in Traverse City, Michigan on October 2, 2008. Travel Expenses will be paid.

Submission Deadline: August 1, 2008

For Application:

www.michiganparkingassociation.org



Michigan Parking Association

2008 Scholarship Program Application

Please fill out the form below and submit it, along with a copy of your essay to:

Jeff Timar

Traffic & Safety Control Systems Inc.

48584 Downing Street

Wixom, MI 48393

jeffT@trafficandsafety.com

Applicant Name: _____

Address: _____

Phone: _____

College Attending: _____

Major: _____

of Credit Hours Fall 2008: _____

Subject Matter/Theme of essay:
