

Parking Spaces

Quarterly Newsletter Of The Michigan Parking Association

Upcoming Events



Fall Conference

Theme: Becoming Greener:
Creating a sustainable community

Wednesday-Friday, October 1-3
in Traverse City, Michigan
See next page for details.

For more information on events
or to register online, visit: www.michiganparkingassociation.org
or feel free to call any MPA Board
member.



www.MichiganParkingAssociation.org

President's Parking Space

by Jon Frederick, MPA President



Watching the summer Olympics really brings to mind the strength and determination of both individuals and teams. Call it a weird comparison, but even though the MPA is not an Olympic team and not in competition for numerous awards or medals, it really impresses me how the board, our members, vendors and sponsors continually put forward their best efforts to support and make this organization terrific. The strength, determination and resiliency of this organization definitely get a "gold" medal in my book.

The MPA just wrapped up our annual golf outing/fundraiser and all I can say is "wow". The weather was fantastic, the camaraderie was great and the competition fierce. Thanks to everyone who helped put this year's event together—especially Jeff Timer, the outing's Co-Chair, and all of our volunteers. Great Job! My sincerest appreciation goes out to all of this year's sponsors and particularly, Traffic and Safety Control Systems, Inc. and Amano/McGann, who was our Platinum sponsor for a second year in a row.

With colleges and universities starting their fall semesters, I want to remind everyone that the MPA has established a scholarship fund that will be used to support an annual \$1,500 scholarship. Unfortunately with the late development and announcement of the scholarship, we didn't receive any applications based on the original dates we set. The MPA hopes to see applicants next year and would appreciate everyone extending this information to any Michigan accredited college/university bound student. For more information about the MPA Scholarship, or to download the scholarship application, please go to michiganparkingassociation.org.

The MPA Fall Conference is right around the corner and you won't want to miss this one. This year's conference will be held Wednesday –Friday, October 1-3 in beautiful downtown Traverse City. Not only will you get to see one of the most prestigious cities in Michigan, but on your way there and back you will more than likely view some of the most vibrant fall colors anywhere in the United States. Make a mini vacation out of it and bring along your spouses and families.

Our conference theme this year is: *Becoming Greener: creating a sustainable community*. What better way to prepare for our theme than with offering the ability to car pool to and from Traverse City. If you would like to car pool with another MPA Parking professional, please take advantage of calling our carpool coordinator, Elaine Kellicut at 517-483-4239.

At this year's conference on Wednesday night we will again host our vendor/exhibitor appreciation reception. We really are encouraging more exhibitors to participate even with the challenging economic times. As a way to help our exhibitors participate, we have waived the normal exhibitor fees and only ask that our exhibitors pay the individual conference fee for each participant plus a one time, \$25.00 set up fee.

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Conference Details

Member Conference Fee

\$175 per person or \$160 per person for groups (five or more), includes Thursday night team event & meals

For guests/spouses fees are as follows: Wednesday evening event \$40 per person, Thursday evening event \$40 per person, Friday luncheon event \$20 per person.

Non-Member Conference Fee

\$250 per person, includes Thursday night team event & meals

Exhibitor Fee

\$175 per person, plus a one-time \$25 set-up fee.

Exhibitor & Sponsorship Opportunities

Your support as a sponsor of the MPA is always valuable and very much appreciated. If you would like to be a sponsor or exhibitor for the Fall Conference, please call Nicole VanNess at 231-883-6105 or Jon Frederick at 313-577-4349.

Hotel/Room Information

Park Place Hotel
{ www.park-place-hotel.com }
300 East State Street,
Traverse City, 49684
Located in the heart of downtown Traverse City.

Single or Double - \$109

Triple - \$119,

Quad - \$129

Rates are good through September 10. Call the hotel directly at 231-946-5000 to book your room.



Don't miss the scramble at Spruce Run Golf Course on Wednesday morning

Cost is \$40 & includes cart
Register for the scramble when you register for the conference.

Becoming Greener: Creating a sustainable community

{ MPA Annual Fall Conference }
October 1-3, 2008, Traverse City, Michigan

Conference At-A-Glance

WEDNESDAY, OCTOBER 1

11:30 am – 4:30 pm	Golf Scramble at Spruce Run
2:00 pm – 4:30 pm	Registration Open
4:30 pm – 6:30 pm	Exhibitors Appreciation Reception & Live Entertainment
6:30 pm	Networking/Team Event

THURSDAY, OCTOBER 2

7:30 am – 9:30 am	Registration Open
7:00 am – 8:00 am	Continental Breakfast
8:00 am - 9:00 am	Jean Derenzy, Brownfield Redevelopment Authority Coordinator, City of Traverse City Bryan Crough, DDA Executive Director, City of Traverse City
9:00 am – 10:00 am	Brenda Goodman, Courtesy Program and Cell Phone Technology, City of Petoskey
10:15 am	Break
10:30 am – 12:00 pm	Gary Cudney, Carl Walker, Green Design for Parking Structures
12:00 pm – 5:00 pm	Exhibitors Hall Open
12:15 pm – 1:15 pm	Lunch in Exhibit Hall – Welcome by the City of Traverse City
1:30 pm – 2:30 pm	Tim Lodge, City of Traverse City, Case Study Sustainable Surfaces
2:30 pm – 3:30 pm	Shoptalk: Ideas on Becoming Greener
3:30 pm – 6:00 pm	Networking/Team Event
6:30 pm	Cocktails/Dinner at Top of the Park Restaurant

FRIDAY, OCTOBER 3

8:00 am – 9:00 am	Continental Breakfast
9:00 am - 10:00 am	MPA Board Meeting/Elections
10:00 am – 10:15 am	Break
10:15 am – 11:00 am	Chris Gauden, Xus Lighting
11:15 am to 12:15 pm	Tour of Grand Traverse Commons (formerly a State Hospital)— Transportation Provided
12:15 pm – 1:45 pm	Lunch/Finale at Firefly Restaurant

**Register online by September 24 at
www.MichiganParkingAssociation.org**

**For more information, to become a conference sponsor,
or to register by phone, call Shawny DeBerry at (313) 967-1604**

{ IN REVIEW }

2008 MPA Annual Golf Outing & Fundraiser

Fore!

The MPA's Annual Golf Outing and Fundraiser took place on Thursday, July 24, 2008 at Timber Ridge. The event started off in a classic tradition with a big "BANG". As usual a typical shotgun start was not big enough for the MPA. As Margaret from Henry Ford Hospital put it, "Go big or stay home". KABOOM!



The weather couldn't have been better, a full day of sunshine, low humidity and a small northeasterly wind. An absolute perfect day for golf. The course was in fantastic condition. The service and amenities were excellent, thanks to Wes and his staff and our fabulous group of MPA volunteers. As expected, a great time was had by all.

Special thanks goes out to all our 2008 Golf Outing/Fund Raiser sponsors. They really deserve a hand considering how they came through for us this year in these tough economic times. Sponsors this year included:

- Platinum Sponsor – Traffic and Safety Control Systems Inc. together with Amano\McGann
- Bronze Sponsor – PAR-KUT International, Inc.
- Copper Sponsors – Carl Walker, Inc., Digital Payment Technologies, Global Green Energy Solutions
- Hole Sponsors – Central Parking Systems, Electronic Security Systems, Federal APD, Landscape Services, Inc., MacKay Meters, Inc. (Hole in One Sponsor), Magnetic Automation Corp., Secure Alarm, The Toledo Ticket Company, Transcore and Walker Parking Consultants

Results

- Scramble 1st place - Shot a "56"
- Scramble 2nd place- Shot a "59"
- Scramble 3rd place- Shot a "61"
- Most Honest Golfers – Shot a "82"
- Longest Drive Men Hole #6
- Longest Drive Men Hole #10
- Longest Drive Women Hole #6
- Longest Drive Women Hole #10
- Closest to Pin Hole #4
- Closest to Pin Hole #8
- Closest to Pin Hole #11
- Closest to Pin Hole #16
- Straightest Drive Hole #5
- Longest Putt Holed #17
- Putting Contest 1st
- Putting Contest 2nd
- Putting Contest 3rd

- Smith, Smith, Lauscher, Watros
- Wisniewski, Timar, Tilley
- Hay Jr., DuPree, Brewis, Janiga
- O'dell, Vohs, Burch, Elanges
- Bryan Miller
- Keith Hay Jr.
- Margaret Hannon
- Linda Morrison
- Todd Lauscher
- Jeff Timar
- Mike Smith
- Jack Janiga
- Matt Smith
- Jack Janiga
- Todd Vanacker
- Tim DuPree
- Troy Lenk

City of Grand Rapids Eases the Pain of Parking Fines

The City of Grand Rapids increased their parking fines, including the expired meter infraction from \$10 to \$15. As a way to ease the "pain" of the increase, the Parking Department created two programs "Trade-In Your Parking Ticket" and "60 Minutes Free or \$2 Discount". Using the SAM (Smart Auto Meter) program that has been parking option for three years, the City offered customers who received a meter infraction the opportunity to "Trade-In Your Parking Ticket" and purchase a SAM (\$30 refundable deposit), along with the purchase of \$35 in parking time and the City would give \$15 in free parking.

On the reverse side of the flyer, an additional coupon is available that can be redeemed at specifically identified City parking ramp for 60 minutes free parking or a \$2 discount.

The program has been an overwhelming success and the customers love their SAM. The program began on July 1 and is available through August 30. The parking enforcement officers distributed the two-sided flyer inside of 5,000 parking meter infraction tickets. In the month of July, the City sold more than 35 SAM units.



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President's Parking Space...continued from front page

As with every fall conference come our board and presidential elections. This year is no different. If you have any extra time and would like to help and contribute to the organization, please take the opportunity and throw your name into the ring. The board can use anyone interested in helping either as an elected board member or non-elected associate board member. We also can use volunteers with every event too, so let a current board member know you are interested in helping out. Look for the ballots to be sent via email.

I look forward to seeing you all at the fall conference.

{ IN THE NEWS }**Click, Park, Fly...*****Detroit Metropolitan Airport Prepares to Launch Select Park™ — New Online Reserved Parking Program at DTW***

In today's cyber-age, most air travelers have become very accustomed to using the internet to plan their travel arrangements. From checking fares, booking flights, and even checking-in and printing boarding passes, the world wide web has become an indispensable tool used to make air travel quick, convenient and universally available for the masses.

So wouldn't it be great if while you were online planning your next trip and booking your flight, you could also reserve your parking space at the airport too? Detroit Metropolitan Airport (DTW) is preparing for just that reality when it launches its new Select Park™ online reserved parking program later this year.

The airport is already in the process of installing new revenue control equipment from ACS Transport Solutions, based in Norcross, GA, and finalizing website development to launch the Select Park™ program in its 11,000-space McNamara Terminal parking structure over the next few months. DTW also plans to incorporate a similar online reserved parking program in its Big Blue Deck later this Fall, after the opening of Detroit Metro's new state-of-the-art North Terminal complex in September.

"We are really looking forward to launching Select Park™ at our parking facilities," said Detroit Metro Airport's Deputy Director of Landside Services Mark Erby. "Following on the footsteps of our automated 1-2-3 Park™ Credit Card In / Credit Card Out program, Select Park™ will provide our parking travelers with even more options to make their airport parking choices quick, convenient and hassle-free. Select Park™ will offer our travelers guaranteed parking, in covered parking spaces, attached to the terminals...spaces that are as close to the aircraft gates as you can get."



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