

Parking Spaces

Spring Issue - 2006

COMMUNICATIONS FROM AND FOR THE MEMBERS
OF THE MICHIGAN PARKING ASSOCIATION



An allied association of the International Parking Institute

President's Parking Space

Eric A. Glohr



Since the last newsletter, there have been many changes occurring here in Michigan and with the MPA. The weather has been somewhat strange, with a mild January, a colder February, and March starting out cold but promising to warm up quickly. For many of us, this means having to adjust schedules and budgets to accommodate weather changes, the repairs caused by the freezing and thawing cycle, and possibly getting an early start on annual maintenance of our facilities. Just as the weather changes, so too do our lives and careers. Jon Seybold will be leaving the MPA Board at the end of March to take a new position out of state. Jon served on the Board for the last 18 months, and has been a member of MPA for 17 years. Please join with me in thanking Jon for his years of service to MPA and wishing him well in his new position.

Another change you will see in future issues of the MPA newsletter is job postings and advertising. The Board voted to allow organizations to purchase quarter page ads at a cost of \$250 for four issues in the newsletter. Look for additional information in the next issue of the newsletter.

One recent event that brought Michigan into the limelight was the Super Bowl, which Detroit hosted in February. Although, I was unable to attend the game in person, I have heard nothing

but praise for how well Detroit managed this event. Couple this with the All Star game last summer, and it shows how planning events thoroughly is critical to their success. Congratulations to those MPA members involving in planning these great events.

Kirsten Dolan of Advanced Parking Solutions facilitated two great Front-line Training sessions on February 15 and 16. Feedback from those who attended was very positive. If you missed these sessions, you can read about them inside the newsletter. I would like to thank Kirsten for the excellent training she has provided MPA's members in the past.

Other upcoming events that you may want to attend include the Spring Workshop planned for April in Lansing, the Golf Outing planned in July at Yarrow Golf Course, and the Fall Conference in October in Frankenmuth. For the Spring Workshop your Board has put together a great slate of speakers, who will be covering a variety of topics. The workshop will focus on Parking Operations Overview. Look inside this issue for more information on the Spring Workshop. The Golf Outing and Fall Conference will be discussed in later issues of the newsletter.

(continued on page 2)

Member News & Info

- MPA Board Member, **Jon Seybold**, has accepted a position out of state and is stepping down from the Board. Jon served on the Board for the last 18 months, and has been a member of MPA for 17 years.

- Former MPA President and Board Member, **Debby Nyenhuis**, joined Traffic and Safety Control Systems, Inc., in January 2006, as the Sales Representative for West Michigan. Debby previously worked for the Kent County Department of Aeronautics and the City of Grand Rapids. She joins Traffic and Safety with 12 years of experience in the parking industry. Her new e-mail address is: debbyn@trafficandsafety.com.

- The 1984 MPA President, **David Berridge**, retired from the City of Lansing in November 2005. Dave worked as the Transportation Engineer in the Transportation and Parking Office from January 1981 until May 2002. In May 2002, he became the Public Service Director and continued in that position until his retirement in November 2005. He has recently started working for Capital Consultants Design Works A/D.

- To receive this newsletter, as well as information regarding upcoming conference and workshops, via e-mail, please send your name and e-mail address to news@michiganparkingassociation.org.

- The Board would like to welcome the following MPA members who joined in 2006:

*Chris Hankins
Barry Davis
Simeon Ohakpo
Don Studt
Edward Dzierzawski
Juanita Williams
Susan Wyatt
Lori Irvins
Delores Bills-Jallow*

*Jonathan Spring
James Alibri
Linda Harris
Ellen DeView
Larry LaMange
Narde Cooper
Angela Nash
Barry Blake
Troy Howard*

President's Parking Space (continued from page 1)

Finally, the Board is requesting that members confirm e-mail addresses, so that MPA information and announcements, as well as possibly sending future newsletters, can be done via e-mail instead of regular mail. This will allow the membership to receive communications in a timelier manner in the future, and this may be a savings to the association also by reducing mailing costs. So please send an e-mail to news@michiganparkingassociation.org with your name and e-mail address.

I look forward to seeing you at events throughout the upcoming year, and wish you a great spring.

Superbowl XL Park n' Ride Hub at Wayne State University Exceeds Expectations

*submitted by:
Tyler Hampton, WSU Parking and Transportation*

Wayne State University, Detroit - The result of a partnership between WSU, The City of Detroit Department of Transportation, and the Superbowl XL host committee, the Park n' Ride hub at Wayne State's Midtown Detroit campus was heavily used by metro-area residents attending Superbowl activities.

Over the course of the four-day Superbowl weekend, over 36,000 people parked at Wayne State University's facilities to avoid parking difficulties in Detroit's central business district. On Game Day, Sunday February 5, Wayne State also played host to 6,000 NFL and stadium employees, who were shuttled downtown via a private service.

Wayne State's hub was one of six locations used for the Park n' Ride service, which carried nearly 400,000 passengers during the weekend. The Detroit Department of Transportation reports that it carried over 800,000 total passengers during the events, as ridership on normal local service nearly doubled.





Spring Workshop

April 26, 2006

Theme: Parking Operations Overview

Holiday Inn Lansing - West Conference Center

7501 W. Saginaw Highway, Michigan Room

8:30 am - 4:00 pm

Cost is \$85 for members &

\$160 for non-members

(\$160 includes the \$75 MPA membership fee for 2006)

Featuring Speakers from the following operations:

- Municipal Parking
- College/University Parking
- Hospital Parking
- Airport Parking
- Special Event/Private Parking
- Valet Parking
- Shop Talk

Directions to the Holiday Inn conference facility

From the East or West, follow I-96 to exit 93B-Saginaw Hwy. Hotel is one block down on the right.

To view a map, go to <http://www.holiday-inn.com/lansing-west>

To register, please mail in the form below by April 19.

MPA c/o Elaine M. Kellicut
 Parking Superintendent
 City of Lansing
 Transportation and Parking Office
 219 N. Grand Avenue
 Lansing, MI 48933

Contact Elaine Kellicut at 517-483-4239 with questions
 Cost is \$85 for members and \$160 for non-members
 Make checks payable to Michigan Parking Association

Name _____

Email _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

The perfect mode of transportation in Grand Rapids: The GEM Car

submitted by:

*Barbara Singleton, Parking Meter Operations Supervisor/
DASH Program Manager, City of Grand Rapids*

The City of Grand Rapids Parking Enforcement Team recently took ownership of two new GEM e2 electric vehicles for on-street parking enforcement. The department is looking for:

- New or improved ways of doing (parking) enforcement business.
- Increased ability to enforce six routes more resourcefully, efficiently and effectively.
- Ways to physically expand and heighten visibility in neighborhoods and business districts where in the past have had limited efficiency of patrols and enforcement.
- More efficient and economical way of patrolling on street parking all around the City.
- Ways to reduce departmental costs.

At 68 inches high, the GEM e2 is tall—which makes it more visible to traffic. The car is 99 inches long, 55 inches wide, and has a wheelbase of 72 inches. It weighs 1,100 pounds and has a turning radius of 12 feet, 3 inches. The e2 runs on 10-inch, two-ply street tires, has an independent front suspension, and comes with a four-wheel hydraulic brake system. The top speed is about 27 miles per hour. The e2 gets about 30 miles to a charge and is friendly to the environment, as it doesn't produce exhaust emissions and is street-legal on roads with posted speed limits of 35 mph or less.

GEM has been producing models like the e2 since 1998. Based on the assumption that most trips made by consumers are short ones, neighborhood electric vehicles were introduced to meet the growing demand for low speed, short distance, transportation. Studies have shown that 75% of all trips are short distance and occur in low speed environments. The use of neighborhood electric vehicles can drastically reduce the number of cold starts that account for the greatest amount of vehicle emissions.

The Parking Services Department replaced one (1) 2003 Chevy Cavalier with two (2) electric vehicles.

Each vehicle costs the City of Grand Rapids \$11,489 per vehicle, using parking revenues. The price per vehicle includes additional safety features such as hard doors, heater/defroster, and a security light bar. The costs savings and has been significant; for example a savings of \$2,900 per year (1st vehicle replacement).

The vehicles are perfect for the City's operation. City employees have enjoyed using them and curious employees, citizens, and visitors stop them on the street and ask questions about the attractive, egg shaped four-wheeler.

The vehicles were purchased from Deur Speet Motors, Fremont, Michigan. The manufacturer is Global Electric Motorcars (GEM), LLC. a DaimlerChrysler Company. For more information on GEM vehicles visit GEMCar.com.



Spring Training Wrap-Up

Spring Training: Auditing Personnel Issue Resolution

Do you know what type of supervisor you are? Are you a lion; a hyena; a donkey; a snake; a skunk; a gorilla; an ostrich; a dove; a fish; or a combination. This year's Front-line Training, held on February 15, and 16, 2006, provided attendees the opportunity to confirm/discover the type of supervisor they were/are. The instructor was Kirsten Dolan of Advanced Parking Solutions, LLC. The attendees consisted of front line supervisors and managers from Detroit, Grand Rapids, Lansing, Traverse City and Warren. A range of topics were discussed such as Successful Supervisors; Human Resource Topics; and Audit Review.

The session began with attendees identifying their supervisory styles (lion, hyena, etc). Kirsten Dolan provided the groups with solutions and innovative ways to help everyone manage their challenging staff issues from welcoming new staff to disciplinary issues and termination.

The afternoon dealt with auditing parking operations. We looked at auditing our staff's transactions and contract compliance auditing. Auditing Do's and Don'ts: Could your operation pass the auditing test?

Surveys are in—great job, Kirsten!



What does your fortune cookie say?

I received an e-mail the other day from Kevin Green, Executive Director, Principal Shopping District, Lansing. It read as follows:
Just thought, that I would brighten your day. Barb, Matt and I had lunch at Empire Szechuan today. Barb received the following "fortune" in her cookie:

"A real patriot is the fellow who gets a parking ticket and rejoices that the system works."

Do you think we could ever get anyone to believe this?

Elaine Kellicut, Parking Superintendent,
City of Lansing

Upcoming Events Calendar

Golf Outing

July 20, 2006
Yarrow Golf Club, Augusta

Fall Conference

October 4-6
Frankenmouth



michigan parking association

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- Spring Workshop
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MPA Web Site:

www.michiganparkingassociation.org

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