

{ MPA BOARD }

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Helping Customers to Cut Costs & Increase Revenues

Traffic and Safety Control Systems, Inc. has been installing for the past two years, with tremendous success, the AMG 6800 Pay in Lane Automated Cashiering Systems, for their customers in Michigan. Replacing the need for attended facilities, the cost savings and increase revenue has delivered such a significant return, that it is now more the standard on all new and/or existing cashiering options in most of Michigan's metropolitan areas. The City of Lansing, City of East Lansing, City of Grand Rapids, City of Birmingham and several private parking operators throughout the state are now making the transition with significant improvement in their operating revenues.

The units are finding wide acceptance in unattended facilities across the state by delivering 24/7 operations and accommodating transient, discount, service stores validations and other processes easily and efficiently. The units accept entry tickets, exit tickets, cancelled tickets, lost tickets, validation coupons and service tickets.

The unattended AMG 6800 Pay in Lane units calculates variable or flat fees with payment in cash, coin or credit card. The Units are "2010 CISP Validated and Compliant."

Patrons find the units are fast, easy to use with lighted guidance system and voice prompting. On average the units will process four to five patrons per minute. They are extremely fast using real-time Credit Card Payment Authorization with gate up in 3-5 seconds.

From an operation perspective the units deliver a 24/7 gate down controlled facility, reduction in booth attendant requirements allowing for better use of staff and best of all the units don't call in sick, have personnel issues and account for all the transactions every time.

Parking Spaces

Quarterly Newsletter Of The Michigan Parking Association

President's Parking Space

by Jon Frederick, MPA President



March madness is over and baseball is upon us. Spring is in the air. Time to put away the snow plows and salt spreaders (well maybe, you never really know with Michigan's weather) and break out the power washers for a little spring cleaning.

The MPA board has been working on this year's events and is pleased with our lineup. As you know, we are joining the Ohio Parking Association and their annual conference in Toledo, Ohio in lieu of our normal spring workshop. In addition, by popular demand, we are going back to Timber Ridge for our annual fund raiser/golf outing. And, this year's fall conference will be held in our state's capital city, Lansing.

With the economy still transitioning and the low response we received regarding everyone's ability to attend a training seminar, we decided not to have a separate training seminar at this time. However, we do still want and need your feedback as to future training opportunities, topics you would like to see, when and where you would like trainings to be held and whether you and your staff will be able to attend future trainings.

We also need your feedback in regards to what is going on in your areas. Staffing changes, new facilities, major renovations, new procedures, etc. We want to keep our members informed of what is happening and affecting parking around this great state of ours. Please send us anything you can so we can circulate the information to other members across the state.

As you may or may not know, the IPI has changed it format with the state of the states and is now doing it electronically. They are still doing big articles via the Parking Professional magazine too, so either way watch for quick bits of MPA info as we try to inform others as to what is happening with the MPA and Michigan. So again please send us happenings in your locations and it may get state, national or perchance international recognition.

I want to thank all the MPA Board for their hard work and effort they put forward and everything they do for this organization. Especially Mark Erby, our Membership Committee Chair and his committee team, Joe Morehouse, Elaine Kellicut, Barbara Singleton and Bob Dietz. They have made great progress on cleaning up our information in order to make sure our membership directory is up to date and the MPA information gets out to our members. Which reminds me, please talk with your coworkers and others you deal with in the industry and make sure you let them know about us and ask them to join and help strengthen our organization. We also are now proactively seeking student members and hope that we can start planning the MPA's future with help and support from the students of today.

I look forward to seeing you all at our next event. And if you can't make it, send a proxy or better yet a newbie. Let them experience what the MPA is all about.

Upcoming Events

MPA Spring Workshop

Instead of our normal MPA Spring Workshop in 2010, this year will be a combined effort with the Ohio Parking Association taking place in Toledo, Ohio. Please hold the dates for this first combined effort. More details to come.

Wednesday & Thursday, June 2 & 3

The Park Inn (at the Toledo Convention Center)

Dinner at The Toledo Zoo, to include a presentation by the Zoo (behind the scenes Arctic Encounter)

Golf at Brandywine Country Club (Jim Overlock of Kwik Parking/EZ Park/Top Hat Valet is planning)

Meetings & exhibits will be held at the Park Inn

Lunch will be a short walk from the hotel at Pizza Papalus

Buses to be provided for transportation to and from the Zoo. Golf transportation will be self-provided.



c/o City of Grand Rapids
PO Box 1968
Grand Rapids, MI 49501-1968



www.MichiganParkingAssociation.org

{ IN FOCUS }

Sponsorship Opportunities

Sponsorship donations are needed to make our annual golf outing a success. Each sponsor will be recognized by a sign displayed at each hole, contest, event, meal, or bar (see list of sponsorship levels below).

We sincerely appreciate your support and look forward to your contributions. Please contact Jeff Timar at 248-348-0570 or jefft@trafficandsafety.com for more information.

- Levels Of Sponsor Recognition
- PLATINUM SPONSOR: \$3,000 (Limit 1)
Host name of the outing, Includes (3) foursomes, Name recognition at every hole, Name recognition at all events, meals, GPS ad in every cart
- GOLD SPONSOR: \$2,250 (Limit 3)
Two foursomes, Sponsor name on beverage cart and dinner, 3 holes to sponsor, GPS ad in every cart
- SILVER SPONSOR: \$1,700 (Limit 3)
One foursome, Sponsor name on breakfast or lunch, 3 holes to sponsor
- BRONZE SPONSOR: \$1,250 (Limit 6)
One foursome, Beverage cart sponsor or putting contest or cocktail hour
- COPPER SPONSOR: \$750 (Limit 4)
One foursome, Longest drive or closest to pin
- HOLE SPONSOR: \$300 per hole (Unlimited)

MPA would also like to promote your companies with giveaway items such as golf balls, tees, ball marks, divot repair tools, hats, shirts, etc. All donations are sincerely appreciated.

Annual Golf Outing & Fundraiser

Thursday, July 22, 2010

Timber Ridge Golf Club
16339 Park Lake Rd.
E. Lansing, MI 48823
517-339-8000



Important Times

Registration begins at 7:30 am, with a shotgun start at 9:00 am

Outing Fee

\$105 per player or \$400 per 4-person team

Fee Includes

Breakfast buffet, 18 holes with cart, Open beverage cart (water, beer & pop), Lunch at the turn, 2 hour open bar after golf, BBQ ribs & chicken dinner

Contests

- Hole in one
Hole in one contest, \$10,000 prize
Plus prizes for hole in one on all par 3 holes
- Closest to the pin
On all four par 3 holes
- Longest drive
Mens and womens
- Straightest drive
On selected hole
- Scramble
1st, 2nd, and 3rd place
- Putting
Putting contest during open bar

Registration

For more information or to register, please contact:
Jon Frederick, phone: 313-577-3704, email: ah9818@wayne.edu or
Jeff Timar, phone: 248-348-0570, email: jefft@trafficandsafety.com

Directions To Timber Ridge

Timber Ridge Golf Club is located northeast of Lansing off of I-69, just north of Michigan State University. For driving directions, please visit www.golftimberidge.com.



MPA Word Search

{ Just for fun }

K	R	O	W	T	E	N	T	E	C	H	N	O	L	O	G	Y	O	P	J
E	X	A	Z	4	4	G	R	R	E	G	N	E	S	S	A	P	T	O	L
N	P	T	A	X	E	A	E	V	O	5	5	C	O	L	L	E	C	T	J
F	A	E	E	R	C	T	A	W	E	X	O	M	M	E	M	B	E	R	S
O	R	S	N	O	N	E	L	S	Y	T	I	N	U	T	R	O	P	P	O
R	K	E	A	L	E	T	T	E	T	G	N	I	K	R	A	P	O	N	L
C	I	E	G	V	R	T	I	L	F	R	U	S	T	R	A	T	E	D	U
E	N	Y	I	A	E	I	M	C	E	I	O	4	4	0	1	C	E	S	T
M	G	O	H	L	F	C	E	I	P	P	L	L	T	F	E	I	3	6	I
E	W	L	C	E	N	K	J	H	G	I	A	A	H	T	L	E	I	Z	O
N	A	P	I	T	O	E	O	E	E	T	O	N	T	B	O	R	A	N	
T	R	M	M	X	C	T	B	V	N	D	E	S	U	B	N	Z	G	F	S
A	S	E	M	E	T	E	R	E	C	N	A	N	I	D	R	O	Z	W	O
C	I	T	I	E	S	G	S	H	U	T	T	L	E	1	N	R	A	E	L

BUS
CITIES
COLLECT
CONFERENCE
EMPLOYEE
ENFORCEMENT
FREE
FRUSTRATED
GATE
GOLF
IPI
JOB
LEARN
LOT
MEMBERS
METER

MICHIGAN
NETWORK
NO PARKING
OPPPORTUNITY
ORDINANCE
PARKING WARS
PASSENGER
PIE
REALTIME
Sec 1044
SHUTTLE
SOLUTIONS
TECHNOLOGY
TICKET
VALET
VEHICLE

BONUS: List one other member of the MPA?

BONUS: What is the President of the MPA's first name?

BONUS: How many parking meters does the largest city in Michigan have on street?

Fall Conference: Oops!

The MPA board would like to apologize to our Fall Conference sponsors for not mentioning all their names in our last newsletter. We truly appreciate every one of our sponsors and look forward to your continuing support. Please accept our sincerest apologies and know each and every one of your sponsorship dollars makes a world of difference to our organization, our events, our members and our ability to give back to our community. Special thanks goes out to all of our 2009 Fall conference sponsors.

Sponsors

- Duncan Solutions
- MacKay Meters
- Carrier & Gable
- Federal APD/Light & Breuning, Inc.
- Pierce, Monroe & Associates

Around The State

Wayne State Deck Restoration Project

This spring, Wayne State is embarking on a \$5,000,000+ restoration project on the first deck built by WSU. The deck, named Parking Structure #1 coincidentally, was built in 1965 at the corner of Cass and Palmer and has nearly 2000 spaces. The facility has taken a beating throughout its life, however has withstood the test of time remarkably well. The project itself requires an extensive amount of hydro-demolition on the east bay's. Construction is slated to take place beginning in April and wrapping up early fall. Sooner if possible. Walker Parking Consultants, Ann Arbor, is the parking consultant overseeing the project. When all the repairs and upgrades are complete, it is expected to extend the life an additional 25 years or more.