

# Parking Spaces

Quarterly Newsletter Of The Michigan Parking Association

## Upcoming Events



### **MPA Supervisors and Managers Training**

Thursday, February 21, 2008  
Lansing Center, Lansing

### **MPA Workshop**

Thursday, April 24, 2008  
Lansing Center, Lansing

### **MPA Golf Outing**

Thursday, July 24, 2008  
Timber Ridge Golf Course, Bath

### **MPA Fall Conference**

Wednesday-Friday,  
October 1-3, 2008, Traverse City

For more information on events or to register online, visit: [www.michigan-parkingassociation.org](http://www.michigan-parkingassociation.org) or feel free to call any MPA Board member.



[www.MichiganParkingAssociation.org](http://www.MichiganParkingAssociation.org)

## President's Parking Space

*by Jon Frederick, MPA President*



CAN YOU BELIEVE we are almost at the end of another year? I can't. We were still in the process of wrapping up the fall conference and before I could even catch a breath there were Christmas trees everywhere. I was amazed by the number of holiday displays I saw before Halloween and started to wonder if I was back in Frankenmuth. Well, tis the season so let's rejoice.

Once again, I can't say enough about the MPA and all of its members. This past fall conference, held in Grand Rapids, was a great success. Wow, they weren't kidding when they said what happens in G.R. stays in G.R.

I personally want to thank you all for your support and re-electing me to guide our organization into another year. I also want to thank everyone involved in making the fall conference a success. There are too many individuals, exhibitors and sponsors to name you all here, but please know we all really appreciate everything you do for the organization. Kudos to all the folks from the City of Grand Rapids, their involvement and hospitality was fantastic. Of course I couldn't write this without giving a heartfelt thanks to Barbara Singleton and Kimberly Miller. They were the driving force that put together this year's event. I also want to thank the City of Grand Rapids Parking Department and their Director, Pam Ritsema, for allowing Barbara and Kimberly the time to do everything.

In addition, another special thanks is in order to our only outgoing board member this year, Treasurer, Kimberly Miller. Her contributions to the MPA and her commitments to keeping the MPA's finances intact have been superb! We wish you the best and look forward to you keeping in touch.

I've already begun working with the MPA Board to make 2008 another cost effective way for you and your colleagues to keep up with the parking industry. Please take the time to talk to others about joining the organization as well as attending the events throughout the year. I am certain you and anyone you invite will get your money's worth, plus a whole lot more.

I wish you all a safe and enjoyable holiday season and a wonderful new year. Hope to see you soon.

## Keep In Touch

To receive the MPA newsletter, as well as information regarding upcoming conferences and workshops, via e-mail, please send your name and e-mail address to [news@michiganparkingassociation.org](mailto:news@michiganparkingassociation.org).

To learn more about our organization, visit us online at [www.MichiganParkingAssociation.org](http://www.MichiganParkingAssociation.org).

# 2007 Fall Conference Wrap-Up

## { MPA Annual Fall Conference } October 3-5, 2007, Grand Rapids, Michigan

The pre-conference networking was kicked off with a rousing game of golf at the Boulder Creek Golf Course. We shared an evening of food; networking, and socializing.

The following vendors helped make this event a success:

**Edward Minier**, Cardinal Tracking, Inc.  
**Tom DeWitt**, Carrier & Gable  
**Bill Geraghty**, Complus Data Innovations, Inc.  
**Howard Linder**, Electra, Ltd.  
**Peter Kelly, Ted Mateski**, Intellenergy  
**Greg Jones**, MacKay Meters, Inc.  
**Mark Celli, David Ward, & Jim O'Connell**, Park Magic Mobile Technology  
**Tom Duemling**, Par-Kut International  
**Jennifer Hayes**, Security Corporation  
**Jeff Scharff**, TESCO – Transportation Equipment Sales Corporation  
**Jeff Timar, Jason Wittala**, Traffic and Safety Control Systems, Inc.  
**Dave Crowe, John Dalaly, Lorrie Garbarz, and Bryan Geoffrey**, Universal Parking, LLC

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MPA conference members. (L to R) Jeff Timar (Traffic Safety Control Systems), Tammy Good (City of Lansing), Mark Erby (Detroit International Airport)

*The results of the 2007 MPA Board Election were as follows:*

*Jon Frederick – President  
Elaine M. Kellicut – Vice President  
Shawny DeBerry – Secretary  
Andy Miller – Treasurer  
Bob Dietz – Member-at-large  
Mark Erby – Member-at-large  
Barbara Singleton – Member-at-large  
Jeff Timar – Member-at-large  
Nicole VanNess – Member-at-large  
Tanya Andrews –  
Associate Member-at-large  
Joe Morehouse –  
Associate Member-at-large*

We also want to thank all of our wonderful speakers:

**Laura Lietz**, T2 Systems Inc., presented Unified Parking: Making your parking systems talk to each other.  
**Brian Picardat**, Finance Director of Kent Count Department of Aeronautics (KCDA) presented What's News at GRR Facilities?  
**Tom Shuker**, President of LEAN Concepts, LLC, presented Partnering for Performance: The Basics of LEAN Thinking, From Toyota...where it's in the air.  
**Carol Lopucki**, Director of the U.S. Small Business Association (USBA), Small Business & Technology Development presented Partnering with Small Business & Technology.  
**Winston Bennett**, WPB, Inc., a motivational speaker presented Performing Like a Champion!  
**Sharon Evoy**, Executive Director of the Grand Rapids Downtown Alliance, presented The Value of Beautification to Downtown.

The Bowling Champions were as follows:

**Tanya Andrews**, ACS, Most Sincere Women's Score  
**David Ward**, ParkMagic, Most Sincere Men's Score  
**Nicole VanNess**, T2 Systems, Best Women's Score  
**Jon Frederick**, Wayne State University, Best Men's Score

Congratulations, everyone!

### ***Fall Conference 2008***

*The 2008 Fall Conference is to be held in Traverse City. If you would like to volunteer to help in the planning of the 2008 Fall Conference please call Nicole VanNess at (317) 910-7425 or e-mail at [nvanness@t2systems.com](mailto:nvanness@t2systems.com).*



*All Aboard the DASH bus. Jay Fowler, the Grand Rapids DDA Executive Director, provides a downtown tour for MPA conference members*



*Tom Conrad (City of Grand Rapids)*

## { MPA BOARD }

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**Joe Morehouse**

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## { IN THE NEWS }

**Airport Improvements Cleared For Take-off**

Over the past decade, the Gerald R. Ford International Airport has responded to the growth in air transport demand in West Michigan by investing more than \$275 million in facility improvements. The next phase of growth at GFIA will be marked by the \$138 million Terminal Area and Parking Improvement Program (TAPIP), including a 4,900 space parking ramp and other supporting structures. The additional features include a vehicle security plaza, a terminal roadway canopy, escalator/elevator lobbies, and pedestrian sky bridges, along with roadway and utility modifications. "It's about more than just parking spaces," states Aeronautics Director Jim Koslosky. "This new structure, and its accompanying features, brings a whole new level of customer service to the airport patron."

The concept of the parking structure was first introduced in the airport's 1992 Master Plan Update, and reinforced in a 1999 Landside Transportation Master Plan Study and again the most recent Airport Master Plan Update completed in 2004. Based on conservative growth estimates, GFIA will need to add 4,200 parking spaces by 2023 – and this facility will exceed that need by 15%. In August 2005, the Kent County Aeronautics Board contracted with Gresham Smith and Partners to complete the detailed design drawings. During the 12+ months of the design phase, additional consultants were brought in to provide direction and oversight of the construction activities, phasing, costs, impacts to the traveling public and public relations with the airports various constituencies.

On August 29, 2007, the Aeronautics Board awarded the construction contract to The Christman Company. A ground-breaking ceremony was held on September 26, with construction activity beginning shortly thereafter. Airport patrons will soon be using a temporary curb front – connected to the terminal building by temporary, protected walkways – as the Terminal Road and commercial lanes are replaced, utilities are updated, the elevator/escalator cores are built onto the terminal building, and the canopy is erected to cover the new roadway. This phase of the project is scheduled to last through 2008, with total project completion projected for December 2009.

So, what does the Aeronautics Board think as they undertake the largest construction project in the airport's history? "This parking ramp component of the Terminal Area and Parking Improvement Program is the answer to our customers' wishes for covered parking, provides us with the additional parking spaces we will need as the airport continues to grow, and will be a wonderful addition to the many parking options already offered at Gerald R. Ford International," states Board Chair John Van Laar.



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