

{ MPA BOARD }

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Member Survey

The Michigan Parking Association is in the process of planning training and fundraising events for 2010. We believe the events that will be offered will provide an opportunity for you to learn new ways to improve and be successful in your work place, offer an opportunity to network with other MPA members and colleagues around the state and most of all, have some fun along the way!

We are very much aware of the economic challenges that most organizations face ahead. As an organization we are looking for you to share in the planning process and would like your input by asking you to take a few moments and complete and return the survey below.

1. What is the name of your employer? _____

2. How many people on average from your organization attend the MPA events? _____

3. This year we/I plan to attend the following MPA events:

_____ **Spring Training**, Getting Back to Basics (front line employees/supervisors & managers).
Event, location and dates TBD based on response

Number of attendees _____

_____ **Spring Workshop**, Ohio Parking Association, Toledo, Ohio. June 3-4

Number of attendees _____

_____ **MPA Golf Outing**, Timber Ridge Golf Course, Bath, Michigan, July 22, 2010

Number of attendees _____

_____ **Three-day Fall Conference**, (Location and dates TBD).

Number attendees _____

Please mail your response to Elaine M. Kellicut, Parking Superintendent, City of Lansing, 219 N. Grand Avenue, Lansing, Michigan 48933 or e-mail your response to ekellicu@lansingmi.gov. Thank you!



c/o City of Grand Rapids
PO Box 1968
Grand Rapids, MI 49501-1968



Upcoming Events

MPA Spring Workshop
Instead of our normal MPA Spring Workshop in 2010, this year will be a combined effort with the Ohio Parking Association taking place in Toledo, Ohio. Please hold the dates for this first combined effort. More details to come.

Thursday & Friday, June 3 & 4
The Park Inn (at the Toledo Convention Center)

Dinner at The Toledo Zoo, to include a presentation by the Zoo (behind the scenes Arctic Encounter)

Golf at Brandywine Country Club (Jim Overlock of Kwik Parking/EZ Park/Top Hat Valet is planning)

Meetings & exhibits will be held at the Park Inn

Lunch will be a short walk from the hotel at Pizza Papalus

Buses to be provided for transportation to and from the Zoo. Golf transportation will be self-provided.

President's Parking Space

by Jon Frederick, MPA President



Thank you all for allowing me the opportunity to lead this wonderful organization one more year. I appreciate everyone's support and hope that we continue to meet and exceed your expectations. The board is working on a lot of good things for this year and we want you to take advantage of everything you can.

I want to thank everyone involved with the fall conference, the speakers, presenters, sponsors, vendors, volunteers, the venues (Comerica Park, Greek Town Casino Hotel, the Historic Museum, the Detroit Institute of Arts, the Charles Wright African American Museum) plus all their employees and everyone who attended helped make this year's conference one of the best ever. Especially considering the economy. A special thanks to Shawny DeBerry and Satina Maddox for all their hard work putting everything together and the Honorable Mayor of Detroit, Dave Bing, for alloting a few minutes of his valuable time to come and talk to us.

Here's hoping you all had a wonderful holiday season and are beginning a spectacular new year! I look forward to seeing you all soon.



www.MichiganParkingAssociation.org

{ IN REVIEW }

2009 MPA Fall Conference

{ Increasing Revenues in a Challenging Economy }
September 30-October 2, 2009, Detroit



The 2009 Fall Conference was kicked off at the Tiger's Game (vs. Minnesota) at Comerica Park. The opening reception was held in the Tiger's Club from 5:30pm – 7:00pm and the game started at 7:05pm.

Thursday began at with a welcome from the MPA President, Jon Frederick. He thanked Shawny DeBerry and Satina Maddox for working hard to make this conference a success. He also thanked all of the speakers and vendors for their participation. Next we heard opening remarks from The Honorable Dave Bing, Mayor, City of Detroit.

There was a total of (6) speaker presentations and (12) vendor presentations.



Scholarship Presentation

Ben Gorcyka, a Wayne State University student, wrote his paper on Increasing Membership in the Michigan Parking Association and Ashleigh Puhr, a Oakland University student, wrote on the Values and Benefits of Controlled Parking at Hospitals and Universities. Both students were awarded with a \$1,000 scholarship.

Ohio Parking Association Conference

Jake Carleton, President of the Ohio Parking Association, informed everyone that the Ohio Parking Association Conference will be June 3 & 4 in Toledo. The MPA will be combining with them in Toledo for our Spring Workshop. The Toledo Ticket Company will be celebrating their 100th Anniversary and the opening will be a behind the scene tour of the Toledo Zoo. The Conference location will be at the Park Inn Hotel. The Conference will be (1) evening and (1) full day. Mr. Carleton asked that everyone inform him of their speaker ideas.

Cultural Tour

We took a tour of the Detroit Historical Museum, The Detroit Institute of Arts and the Charles H. Wright Museum of African American History.

The day was concluded with lunch at the Greektown Hotel.

Our final registration count was 75 (including our speakers & vendors).

Fall Conference Election Results

Election results were read by Bob Dietz and Eric Glohr.

Officers:

- President: Jon Frederick
- Vice President: Elaine Kellicut
- Secretary: Shawny DeBerry
- Treasurer: Joe Morehouse
- Immediate Past President: Eric Glohr

Voting Members at Large

- Jeff Timar
- Bob Dietz
- Barbara Singleton
- Mark Erby
- Tanya Andrews-Means

Associate Members

- John Jacobson
- Catherine Burch
- Margaret Hannon

Speakers

- A & E Parking Wars – Dan Flaherty/Andrew Dunn, Producers – Parking Wars Detroit will be airing on Tuesday's at 10:00 pm on A & E.
- Frank Taylor, President of The Frank Taylor Group gave a presentation on Customer Service.
- Richard A. Rich of Rich & Associates presented on Marketing.
- Jonathan Edison, CEO of Edison Speaks, Inc. was our motivational speaker.
- Michael Aubrey, Jr., President of Park-Rite, Inc. presented on Growing the Top Line.
- Downtown Parking Blues entertained us with their parking blues songs as well as informed us with a panel discussion.

Vendors

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|--------------------------------|-----------------------------|
| Carrier & Gable | Par-Kut International, Inc. |
| Duncan Solutions | People's Transit |
| Light & Bruening, Inc. | Rich & Associates |
| MacKay Meters | Street Smart Technology |
| Parkeon | TESCO |
| Parkmobile North America, Inc. | TwistHDM, LLC |

There were several raffles and participants won great gifts. The evening was concluded with a dinner/reception at the Greektown Hotel. On Friday, there was another raffle for the 40" television and the winner was.....Eric Glohr!!!